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*Easily find blogs that don't use "nofollow" tags!*

Easy Product Profits  
*\$12,000 in two weeks. Learn How I did it!*

## Contact Us

MikeAmbrosio

Email Me Here

## Most Marketers Make This Mistake - Are You?

In my early years online I would have been lucky to read, listen or watch one tenth of all the ebooks, audios or DVDs I purchased. And believe me - I purchased a LOT of products!

You see, I was far to busy jumping from one product to the next to worry about actually implementing what I was learning. At times, I would try to "learn" about 3 or 4 different things in a day.

You don't have to be a rocket scientist to work out that I wasn't doing very well. In fact, I was losing more than I could afford.

Sound familiar?

And that's the problem.

This is the same scenario being played out by 90% of new marketers online...

...and it is one of the biggest (if not THE biggest) reasons why most people fail to earn any real income online.

YES, it's important to purchase products so that you can educate yourself on the latest methods to build and grow your online business...

...but unless you actually take action to put in place what you learn and take real action, then you're fooling yourself. You're simply wasting your time, energy and money.

Only when you understand and totally accept that you **\*MUST\*** take action to implement what you learn will you move forward and begin building a solid future for yourself. I know this from personal experience.

But before you do anything, you first need to decide on what business model you will use to build your business.

Once you've done this, you then need to be become a master of that model by studying all the techniques and strategies relating to this area.

For example, if you selected internet marketing as your niche you have the choice of many models to build your online business...

- Affiliate Marketing
- Blogs
- Butterfully Marketing Sites
- Paid Membership Sites
- Authority Sites

- AdSense Sites

- eBay

etc.

Each of these models have many list building, traffic generating and other techniques you need to learn.

But a word of warning...

Don't fall into the trap of trying to use multiple models when your first start out.

YES, using multiple models is a great way to explode your income, but this can only be done one step at a time. Trust me, I've been there, done that. You simply won't have enough time to do this all at once.

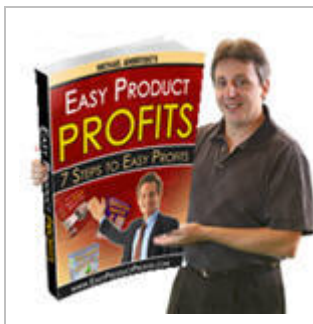
First apply and master the various techniques for your chosen model - and then only when you're showing good returns should you move on to another model.

Now building your business and earning an online income is not going to be easy. It will be frustrating, time consuming and at times it will mentally drain you.

But if you focus on one thing at a time, stay strong during times of adversity and follow your system, you WILL succeed!

That reminds me...

You do have a proven system you're following don't you?.



Do you want to know how I was able to generate roughly \$12,000 in three weeks with just about \$650 invested? **You Cant Block This** launched a few months ago and let me tell you – I didn't kill myself on creating this...

Now, I KNOW you can do it too, if you just knew how. And that's where **Easy Product Profits** comes in.

*Michael Ambrosio*

## Marketing Freebie



I just found this incredible piece of free software called the "Real Link Finder" and I knew you would like it.

It helps you find blogs that don't use the "nofollow" tag so get the relevant Page Rank scores and Link Popularity when you post comments on blogs related to your niche.

In case you aren't aware about this, the higher your Page Rank and Link Popularity, the higher your pages will rank in the search engines and the more traffic you'll get.

You can grab your free copy at... <http://www.reallinkfinder.com/index.php>

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## Earning a Solid Income With Email Marketing!

One of the best ways of making serious money online is through email marketing.

Now before you get too excited about this form of marketing, please do NOT go out and purchase a list of email addresses and SPAM everyone with your affiliate link.

These people did not specifically optin to YOUR list and therefore you are sending unsolicited emails (they never gave YOU permission to send them emails). A lot of beginners make this mistake, and pay for it by getting reported for spamming.

The EXCITING truth about email marketing however is much better. There are many reputable companies out there that offer targeted email campaigns.

These companies don't give you the email addresses, they email your campaign to their targeted 'optin list' on your behalf. In other words, they WANT to receive offers about your product.

Sending out emails using this method is a numbers game.

The secret is to find responsive optin lists that are highly targeted to your topic. The more targeted the people are who are on the optin list, the higher your sales conversions.

The more people who view your offer, the more sales you will make. The more sales you make, the more profit you make.

Of course, the actual product also plays a big part in this equation. It doesn't matter how responsive the list is, if you are promoting a poor quality product, you will struggle to make any sales.

Most times you can only find the answers to all the above questions through testing. Once you find a quality product with good sales conversions, you then need to match this up with a responsive optin list.

If you can do this, it's then just a matter of repeating this process with additional products or optin lists to explode your profits.

Remember...spamming is NOT an option! Don't do it.

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## 3 Proven Traffic Tips That Work!

To be successful online, you need to know what is driving your niche. Most people call these secrets, but these secrets are out and you need to jump on the band wagon to be successful in the market.

Regardless on what "secret" you use in your own niche, there is one factor that you MUST embrace and capitalize on if you are to be successful... Traffic!

Traffic equals visitors, visitors equate to sales. Without visitors looking at your offers, you simply cannot generate an income.

Below are 3 tips on how to drive visitors to your pages. Some of them are free and will take a little time and effort to get them up and running.

However, if you implement these tips you will be able to get eyeballs looking at your pages,

which in turn will help you to generate sales and profits.

1. The first tip that is essential is article marketing. This is a free method that if used correctly can draw hundreds, if not thousands of visitors to your site each month.

With this element you need to write and submit articles to article submission sites that will draw the reader of the article to your product.

By using keywords relevant to your pages and listing your articles in various sites you will be able to draw visitors to your pages in droves. This will increase the number of inbound links to your page and then you will have the opportunity to convert these readers into customers.

If you have little or no writing talent, there are many writing services out there that will write the articles for you for a fee. These articles can be stuffed with relevant keywords to act as fodder for the search engines and to attract your target readers.

Most writing services are reasonably priced and offer professional writing that will not only draw customers, but will give the readers worth while information.

2. The second tips is to use Ezine publishing.

This is like using the article based element but this requires you to provide your subscribers and your readers with valuable, enriching content that will give them a solution to their problems.

People are looking for answers and a regular ezine that offers original and useful content can give them these answers.

3. The third tip is search engine optimization.

This can drive not just traffic, but highly targeted, highly responsive traffic to your website. You just have to know how to please the search engine gods.

Again you have to use keywords throughout your articles to 'optimize' your content. Use keywords in your article, title, links and tags that might attract people to your site.

The above elements are good when used in isolation, but when used in combination these three elements used together can build a solid business. Multiplying your exposure means multiplying your chances for increased sales and lager profit.

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## From My Family To Yours...



If you celebrate Easter, it's coming up quick. I wanted to take this opportunity to wish you and your family a Happy Easter.

I'm one of those people who like to learn about the meaning behind holidays, events and so on. So, here are a couple of Easter related links. Have fun!

<http://en.wikipedia.org/wiki/Easter>

<http://www.answers.com/topic/easter?nr=1&lsc=true>

**Happy Easter!**

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## What Did I Miss??

Here's just a few of the fantastic deals I put together recently...

[Wordpress Advanced Tutorials](#)

[Optin Surge Free Rebrandable Report](#)

[Web Traffic Pack](#)

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## That's A Wrap!

Don't forget to send me any comments or questions you may have to the Feedback Loop. I would be only too happy to help you in any way that I can.

From time to time I'll send you important updates that will provide information that has the potential to greatly improve your online business... and of course your profits!

However, you can rest assured that I will only ever recommend products that are considered to be of HIGH value and will provide indisputably benefits to help you grow your business... that's my guarantee!

To Your Success,



Michael Ambrosio

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Recommend "MrOverDeliver" to your friends. Subscription requests should be sent to:

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